

Luthando Skills & Training

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An Intensive 3-day Training Course

Strategic Thinking and Planning for Optimum Success

Enhance Strategic Thinking and Planning Capabilities for Better Decisions Making

Online sessions

Date	Venue	Fees
13-15 Jul 2025	Online	R 8,999

INTRODUCTION

Strategic thinking is a process whereby you can consider various factors and variables, consider your goals and objectives, and then develop clear plans of action. A big part of this is setting clear and actionable goals, determining how achievable they are and in what time frame, and considering the possible outcome, setbacks and opportunities that may arise. This is why strategic thinkers spend a lot of time thinking about risks and possibilities, as these occurrences can have major effects on their plans. A strategic thinker is therefore also greatly concerned with contingency planning, flexibility, and feedback mechanisms.

To thrive in today's fast paced and dynamic environment, business professionals need to cultivate a unique set of strategic thinking skills that enable them to navigate complexities, inspire teams, and make strategic decisions with confidence. This training course has been carefully designed to provide a holistic

understanding of strategic thinking and Planning.

This **Luthando Skills** Strategic Thinking and Planning for Optimum Success training course will highlight the benefits of:

- Enhancing the strategic thinking capabilities to make informed decisions that align with organizational goals.
- Improving the forecasting decisions on time / resource allocation - leading to improved long-term organisational performance.
- Enhancing efficiency at strategic and operational levels.
- Developing leaders who can drive strategic growth, adapt to change, and seize emerging opportunities.
- Fostering a culture of innovation, collaboration, and high-performance.

TRAINING OBJECTIVES

At the end of this training course, successful delegates will learn how to:

- Acquire advanced strategic skills to accelerate personal and professional growth.
- Learn how to identify critical strategic issues and opportunities.
- Enhance your own & your organization's strategic thinking to foresee strategic initiatives.
- Generate and support effective strategic thinking down to all levels in the organization.
- Learn how to prioritize issues based on clear objectives and organizational capabilities to deliver high added value.

TRAINING METHODOLOGY

This Strategic Thinking and Planning for Optimum Success training course utilizes short presentations, practical exercises, video inputs, business simulation activities and case studies. Delegates will be encouraged to participate actively in applying the methods and tools of strategic thinking and business analysis to the specific needs of their organisation.

Organisational Impact

Benefits to the organization of attending this Strategic Thinking and Planning for Optimum Success training course are the following:

- Enhance strategic thinking capabilities to make informed decisions that align with organizational goals.
- Improve forecasting decisions on time resource allocation - leading to improved long-term organisational performance.
- Improved efficiency at strategic and operational levels
- Develop leaders who can drive strategic growth, adapt to change, and seize emerging opportunities.
- Foster a culture of innovation, collaboration, and high-performance.

Personal Impact

As a delegate attending this highly interactive and engaging Strategic Thinking and Planning for Optimum Success training course you will:

- Acquire advanced strategic skills to accelerate personal and professional growth.
 - You will learn how to identify critical strategic issues and opportunities.
 - You will enhance your own & your organization's strategic thinking to foresee strategic initiatives.
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- You will generate and support effective strategic thinking down to all levels in the organization.
- You will learn how to prioritize issues based on clear objectives and organizational capabilities to deliver high added value.

WHO SHOULD ATTEND?

This **Luthando Skills** Strategic Thinking and Planning for Optimum Success training course is suitable to a wide range of professionals but will greatly benefit:

- Managers, Team leaders and Section Heads.
- Project, Technical and Operational Managers.
- Those who want to develop their strategic skills.
- Those who would like to refresh and enhance their leadership & management skills.
- Senior leaders who wish to further develop and enhance their strategic capabilities.

SEMINAR OUTLINE

Day 1

Strategic Thinking for Competitive Advantage:

- Introduction to Strategic Thinking: Building a foundation for success.
- Vision and Mission Development: Crafting a compelling organizational purpose.
- Environmental Analysis: Understanding the factors influencing your business.
- SWOT Analysis: Identifying strengths, weaknesses, opportunities, and threats.
- Strategic Positioning: Differentiating your organization in the marketplace.
- Strategic Decision Making: Techniques for making informed choices.

Developing Effective Organizational Culture:

- The Power of Organizational Culture: Shaping behaviors and driving performance
- Assessing and Defining Culture: Diagnosing your current culture and desired state
- Cultural Alignment: Aligning culture with strategy for maximum impact.
- Cultural Transformation: Strategies for implementing and managing culture change.
- Building a High-Performance Culture: Cultivating a culture of excellence
- Employee Engagement: Fostering a culture of ownership and commitment.

Day 2

Strategic Planning and Execution:

- The Strategic Planning Process: A roadmap for success
- Setting Strategic Objectives: Defining measurable goals
- Action Planning: Developing actionable steps to achieve objectives.
- Key Performance Indicators (KPIs): Measuring progress and success.
- Strategic Alignment: Ensuring alignment between departments and teams.
- Monitoring and Adjusting: Evaluating progress and adapting to change.

Innovation and Disruptive Thinking:

- The Role of Innovation in Strategy: Driving growth through creativity
- Creating a Culture of Innovation: Fostering a mindset of continuous improvement
- Ideation Techniques: Generating and evaluating innovative ideas.
- Design Thinking: Applying a user-centered approach to problem-solving.
- Managing Disruptive Change: Embracing and capitalizing on industry disruptions
- Innovation Implementation: Turning ideas into actionable initiatives.

Day 3

Strategic Communication and Influence:

- **Effective Communication Strategies:**
Enhancing clarity and impact.
- **Stakeholder Analysis and Management:**
Identifying and engaging key stakeholders.
- **Persuasive Communication:** Influencing others and gaining buy-in.
- **Conflict Resolution:** Resolving conflicts constructively and fostering collaboration.
- **Change Management Communication:**
Communicating change initiatives effectively.
- **Building a Personal Brand:** Enhancing your professional reputation.

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