

Luthando Skills & Training

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An Intensive 3-day Training Course

Powerful Creative Thinking & Problem Solving

Developing Key Leadership Skills and Principles in the Workplace

Classroom sessions

Date	Venue	Fees
25-27 June 2025	Sandton	R 8,999

INTRODUCTION

This Powerful Creative Thinking & Problem Solving training course will give executives the essential knowledge, understanding and effective tools to improve the creative thinking within their organisations. Delegates will learn how to use simple and proven methods to better evaluate problems critically and develop fresh ideas to build solutions. In a complex and fast-moving world, the most valued professionals in the future, will be those who can develop innovative solutions, and encourage creative thinking in themselves, and those they lead.

This **Luthando Skills** Powerful Creative Thinking & Problem Solving training course will highlight;

- Understanding the business, social and psychological, theories and principles for promoting creative thinking and new ways of working.
- Stimulating new ways of thinking and acting to build more fresh and original ideas in their own work, and in those they lead
- Understand the best practices of critical thinking and how to encourage positive debate and critical discussion
- Learning how to use a set of practical and proven creative thinking techniques and management tools to generate, evaluate and select new ideas and solve problems using all the talents available to them.
- Ensuring the most effective team and management methods to encourage more productive and efficient problem solving and team meetings

TRAINING OBJECTIVES

By the end of this training course, participants will be able to:

- Demonstrate a greater understanding of the creative process in business
- Explain how the right amount of challenge and stress improves creativity
- Show confidence when dealing with external clients and stakeholders
- Develop more effective collaborative discussions and meeting formats
- Encourage more debate and encourage innovation and change
- Promote more creative and innovative behaviours in their teams and projects

TRAINING METHODOLOGY

This training course is designed to be dynamic, engaging, and highly practical. The approach combines theoretical insights with practical methods and tools to ensure that participants can return to the office, to apply what they learn to improve their organisations. Key components of the training methodology include; course presentations, interactive workshops, real-world case studies, peer learning and group discussions, and learning to use practical tools and methods through in-class exercises.

This training course adopts a blended learning methodology to ensure that participants not only gain the knowledge and skills needed to promote more creativity and innovative solutions - but also the confidence to apply these methods effectively in their everyday work, and supporting positive change and performance improvements in those they lead.

Organisational Impact

Organizations will benefit from delegates returning from the training course and immediately with a fresh set of skills and methods, to add more value as managers and leaders. They will be able to;

- Apply and promote the creative process in their business projects
- Manage innovation and creative challenges, and cope better with change
- Build more effective relationships with clients, suppliers and stakeholders
- Promote and support more personal creativity in their teams
- Encourage good debate and critical discussions, to drive performance

Personal Impact

Ambitious and motivated delegates will gain substantial personal benefits from attending this training course. They will be able to;

- Confidently discuss change, innovation and creativity with senior leaders
- Support their teams, and promote more creative thinking and ideas
- Build practical plans to support important business relationships
- Design and lead professional, creative workshops and meetings
- Improve their own personal ability to create and develop solutions

WHO SHOULD ATTEND?

This Powerful Creative Thinking & Problem Solving training course is suitable to a wide range of managers, executives and professionals but will greatly benefit those undertaking a role that requires them to encourage more creative solutions and improvements in processes and team work. This training course is therefore highly suitable for;

- Engineers, Designers and other Technical Specialists
- Marketing, Communications and Public Relations Professionals
- Project Managers, aiming to improve project creativity and productivity
- Senior Managers responsible for improving team performance
- Change Managers seeking to influence a change in culture and behaviour
- Professionals (lawyers, accountants) involved in innovation and change

SEMINAR OUTLINE

Day 1

The Leadership Context:
Creativity and Critical Thinking

- Introduction: Organizational challenges and change
- Defining - Critical thinking
- Defining - Creative thinking
- Understanding innovation: The need to do things differently
- Why our management style matters
- Understanding you: Your personality & your values

Promoting Better Critical Thinking Skills:

- Thinking critically: Bias & Fallacies. Quantitative & qualitative methods
- Systems one and two: Thinking fast & thinking slow
- Active listening & critical conversations: The power of critical questions
- Business analysis process tools and mapping.
- Classic critical analysis: Swots, value chains, forces and models

Day 2

Promoting Better Creative Skills :

- Understanding the creative individual
- Understanding personal motivation and mindset: Encouraging flow
- Using design thinking: Encouraging divergence and convergence
- Creative thinking tools and methods: managing effective brainstorming.

Encouraging Effective Teamwork and Creativity :

- Team dynamics and roles in creative environments
- The value of creative conflict and debates and avoiding group think
- Lean and agile tools: Improving work processes and meetings
- Leading by example: Improving focus and promoting effectiveness
- Feedback and coaching: Promoting performance improvement

Day 3

The Creative and Critical Organisation :

- The business canvas: A creative and critical tool
- Business model: Application and practice
- Cultural dimensions - working internationally and different approaches
- Encouraging creative and critical culture
- Next steps and your personal development

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