

Luthando Skills & Training

P. O. Box 4941

Randburg 2125

Tel: + 27 87 808 2509

Cell: + 27 73 882 2609

Email: info@luthandoskills.co.za

An Intensive 3-day Training Course

ESG and Sustainability Masterclass

Sustainable Strategy and Framework

Classroom sessions

Date	Venue	Fees
9-11 Jul 2025	Sandton	R 8,999

INTRODUCTION

ESG and Sustainability have garnered attention in recent years, with many institutional investors investing only in those companies that provide ESG performance reporting.

ESG has considerations relevant to analysts and investors, consumers and employees, and has become a key topic of discussion at the Board table.

This ESG and Sustainability Masterclass provides an overview of an ESG framework and how it supports a company's overall risk management. It also examines each component in detail and provides insight into how they converge to impact a company and its stakeholders.

The Luthando Skills training course also discusses how to look at corporate pressures & stakeholder expectations and their impact on risk identification and business success. Lastly, this training course will examine critical considerations from the company and investor perspectives before applying theory to

practice in a final case study.

TRAINING OBJECTIVES

Upon completion of this ESG and Sustainability Masterclass, you will be able to:

- Explain what ESG is and its relevance to making financial decisions
- Describe critical environmental, social, and governance issues
- Explain how stakeholders influence corporate ESG performance
- How to control C-Suite Executives and get most of their support into the Sustainability Plan
- Analyze ESG risks and opportunities
- Assess ESG company performance using publicly available information
- Translate ESG information to business intelligence

TRAINING METHODOLOGY

This training course will utilize various proven adult learning techniques that ensure maximum understanding, comprehension, and retention of the information presented. This training course will be highly interactive and participative through a combination of PowerPoint presentation with interactive practical exercises, supported by videos, group discussion activities, and case studies.

WHO SHOULD ATTEND?

This ESG and Sustainability Masterclass is suitable for any professional who would like to better understand how a company manages ESG and Sustainability challenges, in addition to:

- Chief Operating Officers
- Chief Financial Officers
- Corporate Affairs practitioners
- C-Suite Executives
- HR Professionals
- Environment, Quality Health & Safety Professionals
- Investor Relations
- Procurement and Supply Chain specialists
- NGOs

SEMINAR OUTLINE

Day 1

The Business Case for ESG and Sustainability:

- Introduction to ESG and Sustainability Concepts
- Definitions and interpretations of ESG and Sustainability
- The Business Case for Sustainability
- ESG and Sustainability Related Risks
- How to integrate Sustainability into your organization

Sustainability Strategy and ESG Ratings:

- Certified B Corporation
- Sustainability Strategies and Scorecard
- The Importance of SROI
- The Importance of ESG
- CSRHub, MSCI, Dow Jones Sustainability Index

Day 2

Stakeholder Relations:

- The Importance of Stakeholders
- How to Create a Strategy and Engage with the Stakeholders
- Identifying Organizational Stakeholders & Corporate Risks
- Managing stakeholder relationships
- How to influence C-Suite Executives and get buy-in for your Sustainability Plan

Communicating ESG & Sustainability :

- Understanding global and local ESG and Sustainability focus
- The Sustainable Development Goals for 2030
- Communicating responsibly
- The benefits of adhering to best practices
- Managing ESG and Sustainability risk

Day 3

Sustainability and ESG Reporting:

- Steps for Sustainability Report Creation
- Sustainability Reporting Trends
- The New GRI STANDARDS
- Best Practices for Sustainability Report Communication
- Integrated Reporting & SASB
- Return on Sustainability (RoS) Framework

© 2025. Material published by Luthando Skills shown here is copyrighted.

All rights reserved. Any unauthorized copying, distribution, use, dissemination, downloading, storing (in any medium), transmission, reproduction or reliance in whole or any part of this course outline is prohibited and will constitute an infringement of copyright.
